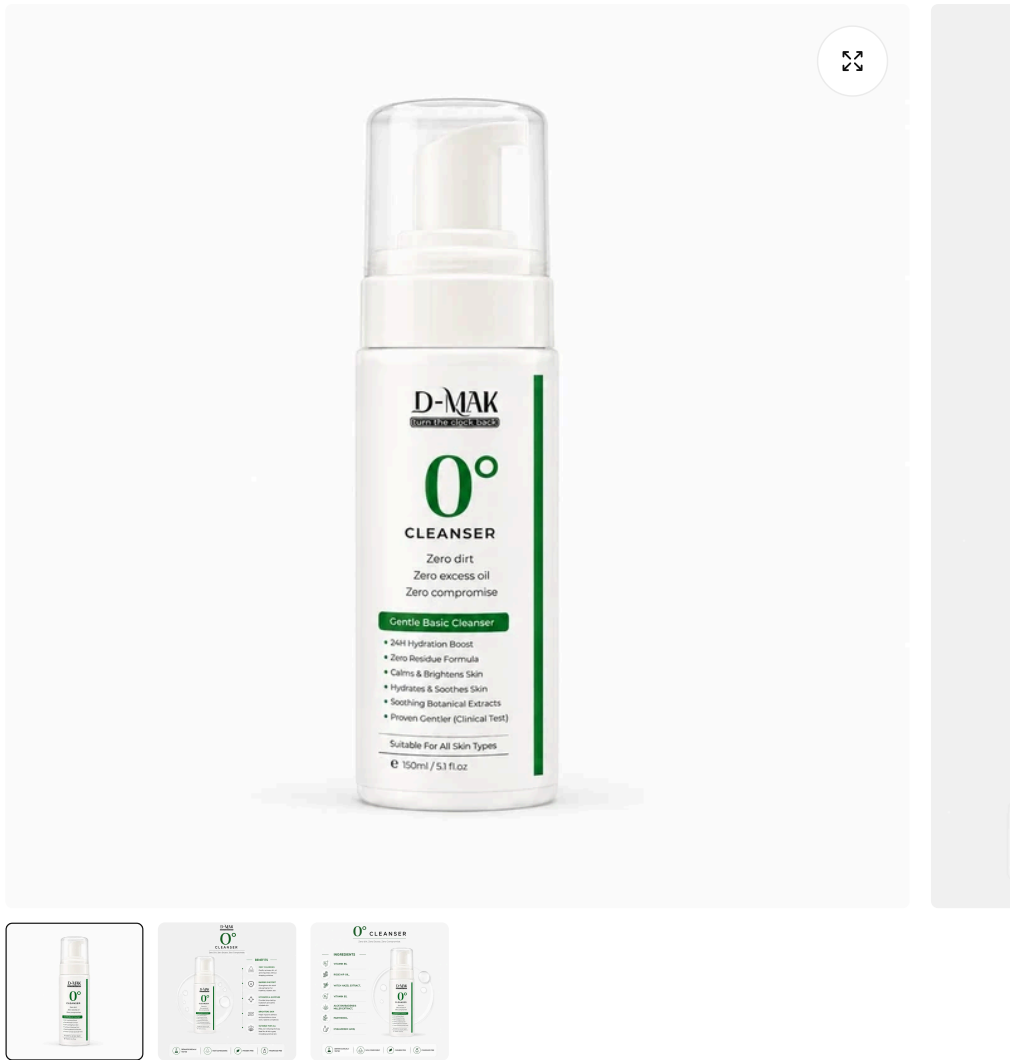




D-MAK 0° Facial Cleanser

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Rs.2,500.00

0° Gentle Reset Cleanser removes dirt, excess oil, makeup, and pollution while hydrating, soothing, and protecting the skin barrier.

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MAK 0° Gentle Reset Cleanser

Advanced Hydrating Facial Cleanser for Clean, Balanced & Healthy Skin

0° Gentle Reset Cleanser is a pH-balanced daily facial cleanser designed to effectively remove dirt, excess oil, sunscreen, pollution, and impurities while preserving the skin's natural moisture barrier. Suitable for all skin types, including sensitive and post-procedure skin, this gentle face wash leaves skin feeling clean, refreshed, hydrated, and comfortable—never stripped or tight.

Inspired by the concept of a complete skin reset, **0°** represents the skin's neutral baseline. Before correction, repair, protection, or transformation, healthy skin begins with a clean foundation. This cleanser is formulated to bring the skin back to its optimal starting point by removing unwanted buildup while maintaining moisture balance and barrier integrity.

Powered by Niacinamide, Panthenol, and soothing botanical extracts, 0° Gentle Reset Cleanser helps cleanse, calm, hydrate, and prepare the skin for the next steps in your skincare routine.

Purpose

Gentle Reset Cleansing Technology

The formula is designed to:

- Remove dirt, excess oil, and daily impurities
- Eliminate pollution residue and environmental buildup
- Cleanse without disrupting the skin barrier
- Maintain optimal skin hydration
- Support healthy skin balance
- Calm and soothe sensitive skin
- Prepare skin for active treatments and serums
- Promote a fresh, healthy-looking complexion

0° Skin Reset Science

Throughout the day, the skin accumulates oil, sweat, pollution particles, sunscreen residue, makeup, and environmental contaminants. If not properly removed, these impurities can contribute to congestion, dullness, irritation, and compromised skin health.

Many cleansers remove impurities effectively but can also strip essential moisture and weaken the skin barrier. 0° Gentle Reset Cleanser is developed around the principle of balanced cleansing—effectively removing unwanted buildup while preserving the skin's natural protective functions.

Its pH 5.5-balanced formula helps support the skin's acid mantle, maintain moisture retention, and reduce the risk of dryness and irritation. The result is skin that feels clean, hydrated, calm, and perfectly prepared for treatment products.

Key Active Ingredients

Niacinamide

A multifunctional skincare ingredient that helps calm the skin, improve brightness, support the skin barrier, and promote a healthier-looking complexion.

Panthenol (Pro-Vitamin B5)

Provides immediate hydration while helping soothe irritation, improve skin comfort, and support barrier function.

Soothing Botanical Extracts

A blend of skin-conditioning botanical ingredients that help calm sensitivity, reduce discomfort, and support overall skin wellness.

Skin Benefits

- Gently removes dirt, oil, and impurities
- Effectively cleanses pollution and environmental residue
- Helps remove sunscreen buildup
- Supports healthy skin barrier function
- Provides lasting hydration and moisture retention
- Leaves no residue after rinsing
- Helps calm sensitive skin
- Promotes a brighter, fresher complexion
- Prepares skin for serums and treatment products
- Non-stripping formula
- Suitable for daily use
- Maintains optimal skin comfort

Performance Highlights

- 24-hour hydration support
- pH 5.5 balanced formula
- Clinically tested for gentleness
- Zero residue cleansing technology
- Helps maintain skin barrier integrity
- Suitable for post-procedure skin
- Paraben-free formula
- Gentle enough for twice-daily use

Suitable For

Skin Types

- All skin types
- Sensitive skin
- Normal skin
- Dry skin
- Oily skin
- Combination skin
- Acne-prone skin
- Post-procedure skin

Skin Concerns

- Excess oil
- Daily pollution exposure
- Dull skin
- Sensitive skin
- Dehydration
- Skin barrier support
- Post-treatment cleansing
- Uneven skin appearance
- Environmental buildup

How to Use

Morning Routine (AM)

1. Wet face with lukewarm water.
2. Apply a small amount of 0° Gentle Reset Cleanser.
3. Gently massage onto the skin using circular motions.
4. Rinse thoroughly.
5. Follow with MAK 90° Snail Mucin Glow Essence and the rest of your skincare routine.

Evening Routine (PM)

1. Wet face with lukewarm water.
2. Massage cleanser onto damp skin for 30–60 seconds.
3. Focus on areas prone to oil, sunscreen buildup, or pollution exposure.
4. Rinse thoroughly and pat dry.
5. Follow with MAK 90° Snail Mucin Glow Essence and treatment products.

Complete MAK Skin Architecture System

0° Cleanse → 15° Refine → 30° Structure → 180° Repair → 270° Correct → 360° Protect

- **0° Gentle Reset Cleanser:** Reset
- **15° Pore Refine:** Refine
- **30° Firming Serum:** Structure
- **180° Barrier Repair:** Repair
- **270° Pigment Correction:** Correct
- **360° SPF Protection:** Protect

Important

- Suitable for AM and PM use.
- For external use only.
- Avoid direct contact with eyes.
- If irritation occurs, discontinue use.
- Store in a cool, dry place.

- Follow with moisturizer and sunscreen during daytime use.

FAQ

What does the 15° Pore Refine Serum do?	+
Is this serum suitable for oily and acne-prone skin?	+
How long does it take to see results?	+
Can I use this serum every day?	+
Will salicylic acid dry out my skin?	+

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D-MAK 90° Snail Mucin Glow Essence Serum
Rs.5,300.00

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D-MAK 270° Dark Spot Serum
Rs.3,650.00

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D-MAK 360° Pigment Protection Sunscreen SPF 50 PA+++
Rs.2,800.00

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D-MAK 15° Pore Refine Serum
Rs.3,500.00

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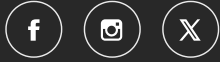


D-MAK 0° Facial Cleanser
Rs.2,500.00

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Dermatology-focused products that are safe, effective, and thoughtfully formulated for everyday skin needs.



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